Signs

Staff Letter - No Certificate Necessary:

- 1. Removal of the following, if non-historic:
 - a) Advertising billboards or freestanding business signs.
 - b) Signs that are not a permanent feature of the building.
- 2. Temporary signs in place less than six months --advertising the following and not permanently affixed:
 - a) Real estate (located on the same property).
 - b) Construction projects (located on the same property).
 - c) Political campaigns.
 - d) Special events involving the neighborhood or general public.
 - e) Sales of merchandise and services when located on the inside of a commercial store window.
 - f) Building permits.
- 3. Repair of a sign, provided here is no change in color, pattern, message, or material.

Staff Level Certificate of Appropriateness:

- 1. Incidental signs mounted on buildings or other structures on properties in commercial zoned districts.
- 2. Window signs permanently affixed to, painted on, or hung from the interior of a display window, and directing a message towards the outside.
- 3. Changes of message on existing signs other than those allowed above.
- 4. Repainting or restoration of an existing historic sign.

Commission Level Certificate of Appropriateness:

- 1. Business, advertising, and incidental signs within any Historic Place or area zoned residential.
- 2. Freestanding business, advertising, and incidental signs.
- 3. Any action deemed inappropriate by Staff.
- 4. Historic sign removal or alteration.
- 5. Business signs for legally established home occupations.
- 6. Historical markers and plaques.
- 7. Church sign location, size, material, and design; when on the premises of the church.
- 8. Use and placement of external illuminating devices.

Recommended:

- 1. Signs made of historically appropriate materials.
- 2. On residential buildings, signs should be attached flat on to buildings and should not obscure or deface character-defining features.
- 3. On buildings zoned as and whose primary use is commercial, perpendicular signs attached to the building may be considered.

Not Recommended:

- 1. Any internal or back-lit sign.
- 2. Billboards.
- 3. Any design, coloring, composition, or images that are overtly contemporary or not in keeping with the historic character of the building to which it is associated.
- 4. Permanent free-standing signs in yards, signs hung from buildings.
- 5. Signs over two (2) square feet in size.
- 6. Signs with startling or arresting colors.

Amended 10 August 2005, 1 April 2009