



LLOYD WINNECKE  
MAYOR

City of Evansville – Vanderburgh County  
**HUMAN RELATIONS COMMISSION**

DIANE CLEMENTS-BOYD  
EXECUTIVE DIRECTOR

One N.W. Martin Luther King, Jr. Blvd.  
209 Civic Center Complex • Evansville, IN 47708  
(812) 436-4927 (Voice) • TDD: (812) 436-4928 • FAX: (812) 436-4929

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**MEDIA ADVISORY  
FOR IMMEDIATE RELEASE**

**CONTACT:** Diane Clements-Boyd, Executive Director  
Evansville-Vanderburgh County Human Relations Commission  
(812) 436-4927  
[dclements@evansville.in.gov](mailto:dclements@evansville.in.gov)

David Wagner, Chairperson  
Evansville Commission on the Social Status of African-American Males  
(812) 423-2612

**2019 Indiana Black Barbershop Health Initiative set for Evansville on  
Saturday, April 13, 2019**

(EVANSVILLE, IN) – The Indiana Commission on the Social Status of Black Males (ICSSBM) will host the Annual Indiana Black Barbershop Health Initiative for the ninth year. This event will be held in conjunction with local commissions and community partners and will offer free health screenings and education at local barbershops from 9 a.m. to 3 p.m. in 15 cities. The initiative will take place in Evansville on Saturday, April 13, 2019 and is hosted locally by the Evansville Commission on the Social Status of African American Males and other community groups. The initiative seeks to enlighten African American men on how to understand cardiovascular diseases through screening and education.

David Wagner, Chairperson of the Evansville Commission on the Social Status of African-American Males, invites the community to come out and participate. “It has been nearly a decade since we began this journey of reaching out to Black men in barbershops to promote positive health outcomes through healthy diets, exercise and regular doctor visits. We believe that this initiative has been beneficial, and we thank all the barbershops for opening their doors year-after-year and providing their patrons with this opportunity,” Wagner said.

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On Saturday, April 13, free screenings and giveaways will be provided from 9 a.m. to 3 p.m. at the following barbershops:

**Fila's Designs**  
1010 S. Kentucky Avenue  
Evansville, IN 47714

**Jerald's Barbershop**  
1337 E. Walnut St.  
Evansville, IN 47714

**Shark's Den Barbershop**  
765 Lincoln Avenue  
Evansville, IN 47713

**Lynch's House of Coiffure**  
555 S. Kentucky Avenue  
Evansville, IN 47713

**Going Forward Barber & Beauty Shop**  
1015 E. Riverside Drive  
Evansville, IN 47714

**Super Fresh**  
1101 Lincoln Avenue  
Evansville, IN 47714

**Verna's Hair Emporium**  
1041 S. Weinbach Avenue  
Evansville, IN 47714

**Chinnos**  
124 S.E. 1<sup>st</sup> Street  
Evansville, IN 47708

Recent figures from the Indiana Department of Health show African American men have the highest mortality rate of any group in Indiana. African American men also suffer from prostate cancer at a higher level in Indiana than any other racial or ethnic group.

Local partners include the City of Evansville and the Evansville Commission on the Social Status of African-American Males, Community Action Program of Evansville (Minority Health Initiative), Ivy Tech Community College, Southwest Indiana Area Health Education Center (SWI-AHEC) hosted by the University of Southern Indiana, Evansville Alumnae Chapter of Delta Sigma Theta Sorority, Inc., The Darrell Ragland Foundation for Living with Pancreatic Cancer, Black Nurses of Evansville and Echo Community Health Care. To learn more about the health outreach effort, and to view a complete list of the barbershops involved, please go to [www.in.gov/icssbm](http://www.in.gov/icssbm).

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