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VANDERBURGH COUNTY COMMISSIONERS AND OLD NATIONAL EVENTS PLAZA ANNOUNCE FREE RENT FOR NONPROFIT FUNDRAISING EVENTS

Evansville, IN – October 26, 2021 – The Vanderburgh County Board of Commissioners approved a plan today that will provide rental relief for community events held at Old National Events Plaza. Under that plan, 501(c)(3) charitable organizations located within Vanderburgh County may submit applications requesting that room rental fees be waived for catered fundraising events held in the County-owned convention center. Qualifying organizations hosting events now through the end of 2022 are encouraged to apply.

The initiative is designed to provide aid to local groups for which social fundraising activities are critical. Many nonprofit organizations were forced to cancel or postpone events in 2020 and 2021, and rising commodities and labor costs has made the return to pre-pandemic functions even more difficult for many. “In light of the last two years, and the pressures that Vanderburgh County nonprofit organizations have faced, we wanted to focus on relief, but also recovery,” said Commissioner Jeff Hatfield.

“This assistance may help mark the return of an annual awards luncheon or fundraising gala that hasn’t been held since 2019,” continued Commissioner Cheryl Musgrave. “It also provides an opportunity for Old National Events Plaza to attract more activity in order to meet its community service and occupancy goals.”

“Our hope is that these waivers will assist organizations already committed to returning to in-person events, and incentivize those that are still considering whether or not they can afford to resume programming in 2022,” added Commission President Ben Shoulders.

Organizations interested in submitting a waiver request in support of a nonprofit fundraiser should first contact Old National Events Plaza to ensure space and date availability. Forms can be requested from Old National Events Plaza at 812-435-5770 or from the County Commissioners’ office at 812-435-5241.

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About Vanderburgh County

Vanderburgh County is the smallest but most populated county in southwestern Indiana. Located on the Ohio River, Vanderburgh County forms the core of the Evansville metropolitan area and is a thriving community that serves as the commercial, medical, educational and cultural hub for the Indiana/Kentucky/Illinois tristate region.

The County Commissioners serve as the executive leaders of county government and champion a variety of initiatives on behalf of the area's citizenry.

About Old National Events Plaza

Old National Events Plaza, managed by ASM Global, is Evansville, Indiana's premier convention center and largest live entertainment theatre. Housing a spacious 2,500-seat theatre, 38,000 square- feet of column free exhibit space, a beautiful 14,000 square-foot ballroom, and 12,00 square-feet of meeting space, Old National Events Plaza hosts a variety of events. The venue offers easy scheduling, one-stop-shop services, and in-house catering and audio-visual services. For more information and a complete schedule of events, please visit www.oldnationaleventsplaza.com.

About ASM Global

ASM Global is the world's leading producer of entertainment experiences. It is the global leader in venue and event strategy and management – delivering locally tailored solutions and cutting-edge technologies to achieve maximum results for venue owners. The company's elite venue network spans five continents, with a portfolio of more than 325 of the world's most prestigious arenas, stadiums, convention and exhibition centers, and performing arts venues. For more information, please visit www.asmglobal.com.